



Clean Air partners

4th Annual Partners Luncheon

“New Horizons for Clean Air”

November 15, 2011



Welcome!

Candace Baker, *Program Manager*



- 1. Welcome Partners and Guests!**
- 2. At your seat you will find...**
- 3. Enjoy your lunch!**

Clean Air



Thank You **3M!**

Clean Air
partners

3M Introductions

Russell Bridges

Governmental & Community Affairs

Melanie Davis

Environmental Health & Safety

3M Austin Center

Melanie Davis , Environmental Health & Safety



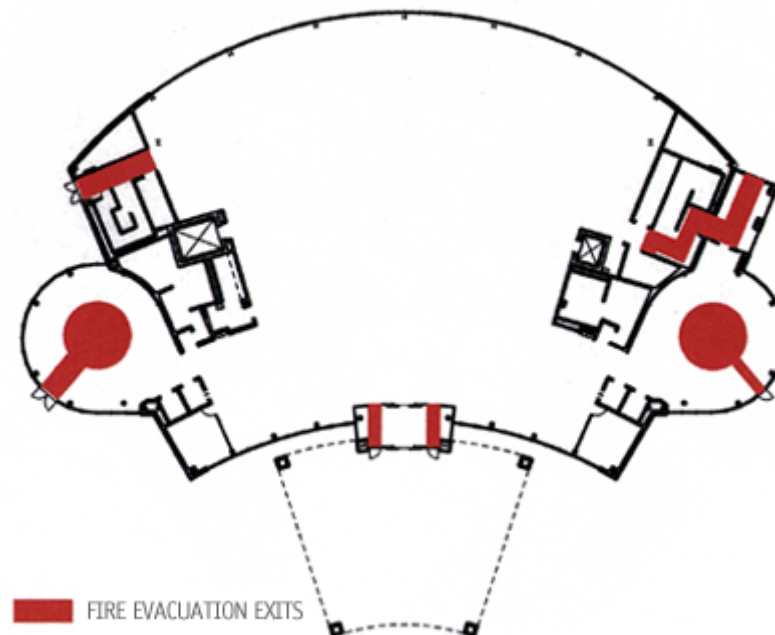
Clean Air Partners Luncheon

November 15, 2011

Facilities

- No smoking
- Restrooms
- Severe Weather Assembly Areas
- Fire Evacuation Route

3M AUSTIN INNOVATION CENTER



3M Company Profile

- *Founded in 1902*
- *Headquarters: St. Paul, MN, USA*
- **3M at a Glance (Year-end 2010)**
 - *Global sales: \$27 billion*
 - *Operations in more than 65 countries*
 - *3M products sold in nearly 200 countries*
 - *80,000 employees globally*
- **Business segments**
 - *Consumer and Office*
 - *Display and Graphics*
 - *Electronics and Telecommunications*
 - *Health Care*
 - *Industrial and Transportation*
 - *Safety, Security and Protection Services*



Global Air Emission Reductions

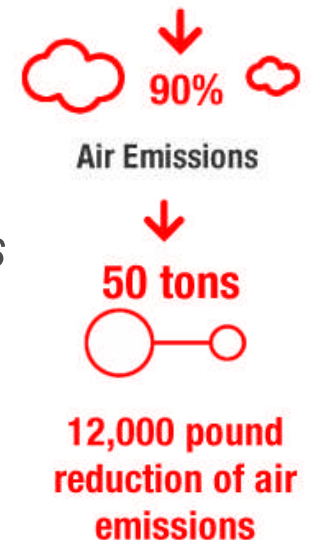
- 95% reduction in total pounds volatile organic air emissions since 1990

- 2015 Goals

- *Reduce VOC 15% by 2015 (from 2010)***
- *Improve energy efficiency 25% by 2015 (from 2005)** (BTUs/\$)*
- *Reduce greenhouse gas emissions 5% by 2011 (from 2006)*

- Recent Success Stories

- *Prairie du Chien, WI: 90% Reduction of VOCs through coating reformulations and equipment modifications eliminated need for pollution prevention equipment*
- *Fairmont, MN: Solvent-Free Coating Technology eliminated 50 tons air emissions*
- *Scotch-Brite™ Dry Wipes™ reformulation of adhesives eliminated >12,000 pounds of air emissions*



3M Austin Center

- 1.2 million square feet
- 87 acres dedicated to wildlife
- Approximately 1,000 employees
- Research and Development/Administrative Complex
 - *5-story complex: administrative building and eight laboratory buildings under one roof ; Innovation Center*
- Utility Plant
 - *Provides reliable electricity, chilled and hot water, domestic water, steam, and compressed air*
- Air emissions reduction efforts
 - *Energy Team*
 - *Employee awareness and education*
 - *Utility Plant process improvements*



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**Thank You,
CLEAN AIR Force!**





Introducing the...

New and Improved Clean Air Partners Website!

An updated new look AND integration
of the reporting website!

Many thanks to Ron Heine and TECO-Westinghouse

CleanAir

Annual Reporting



- Many thanks for your 2010 reports!
- Cumulatively you reduced over **675,000 lbs** of NOx and VOC emissions in 2010. Highest reductions yet!
- Thank you for a smooth transition into the new annual reporting deadline of **May 31st**.
- Did you see the CAPP ad in the ABJ on September 23rd?
- Reporting website updates in process

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CAPP Membership Dues



- Annual fees are now in place that are used to support the program.
- Please submit your annual fee by April 1st each year.
 - \$250 for those with 25 or less local employees,
 - \$500 for those with 26-99 local employees,
 - \$750 for those with 100-499 local employees,
 - \$1,000 for those with 500+ local employees.



You are Award-Winning!

2009 & 2010 Texas Environmental Excellence Award
Finalist

Austin Business Journal's 2010 Going Green Award
for Best Green Nonprofit

City of Austin 2011 Environmental Awareness Award
for Community/Nonprofit

Austin Chamber's 2011 Business Award Finalist

Texas Greenlights 2011 Nonprofit Excellence Award
for Collaboration



Partner Program Benefits

- Cost Savings
- Partner Assistance
- Training Opportunities
- Partner Resources
- Partner Recognition Opportunities
- Sponsorship Opportunities
- Partner Events & Networking
- Employee Benefits

Cost Savings



- Potential employer tax benefits
- Potential employer emission credits for reductions
- Reduced utility costs
- Less employees driving means less parking need
- Less driving = less fuel, repair and parking costs
- Less driving = possible tax and insurance rebates

Partner Assistance & Training

- **Utilize Your Program Manager!**

- 1-on-1 meetings (*onsite or via conference call*)
- Baseline set-up and reporting assistance
- Guidance and resources specific to your program needs
- Connections to “the experts” and “the experienced”



- **Training Opportunities for Partners**

- Commute Solutions training/guidance
- Potential training via Partners and other organizations
- Sharing of relevant training opportunities



Clean Air



A regional commuting resource that partners with CAPP to help reduce single-occupant vehicle commuting and emissions by employees in Central Texas.

- Provides mycommutesolutions.com (online ride matching) and the ***Let's Ride!*** Program.
- ***Let's Ride!*** training - commute solutions training for employers that is free to Partners.
- Coordination of employee **commuter fairs** for employers



Partner Resources

- Clean Air Partners logos and templates
- Program newsletter
- Program-specific tools and guidance
- Sample employee surveys
- Local organizations with program resources
- Examples of successful strategies/programs

www.cleanairpartnerstx.org/resources

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Partner Recognition & Sponsorship Opportunities



Recognition:

- Program advertisements
- CAPP website and program info/promo materials
- Announcements/Articles on Partner successes

Sponsorship:

- Hosting, catering or presenting for CAPP/CAF events
- CLEAN AIR Force events and fundraisers
- Commute Solutions events and commuter fairs

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Partner Networking



- The annual Partners luncheon provides Partner unity and networking opportunities
- Discussions have begun on ways to increase Partner networking opportunities
- Social Media: potential Facebook/Twitter Feed in place of former discussion forum

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Employee Benefits



- Significant cost savings from saving fuel, reduced car wear, and avoided parking fees
- Potential tax benefits and insurance rebates
- Reduced stress, better health and increased productivity
- Preferential parking, guaranteed rides home and other incentives

Other Information...





Federal Ozone Standard Announcements

September 2009 - EPA to reconsider the current ozone standard to protect health and environment

January 2010 - EPA proposed the new standard to be between 60 and 70 ppb of ozone

September 2011 - Proposed standard withdrawn and EPA to review current 75 ppb standard in 2013.



CleanAir



Ozone Alerts by Email

- Go to www.cleanairforce.org and sign up for email Ozone Day Alerts
- Sign up your main employee point of contact that sends to all employees
- Send to personal interest groups
 - HOAs, hobby/sport clubs, church groups, etc.



The AQI Air Quality Scale



State Representative

Eddie Rodriguez

House District 51

State Representative

Donna Howard

House District 48

Clean Air



Partner Excellence Awards

Presented by

CLEAN AIR Force Board Chair

Commissioner Ron Morrison

Williamson County





**Corporate Partner
Excellence Award**

Samsung





**Government Partner
Excellence Award**

Texas Department of Transportation





Significant Impact Award

Cielo Wind Power



Clean Air



Commute Reduction Stars

AMD

CAMPO

Capital Metro

Environmental Defense Fund

Focus Strategies Investment

Banking

Flextronics

Freescale Semiconductor

IBM

Travis County



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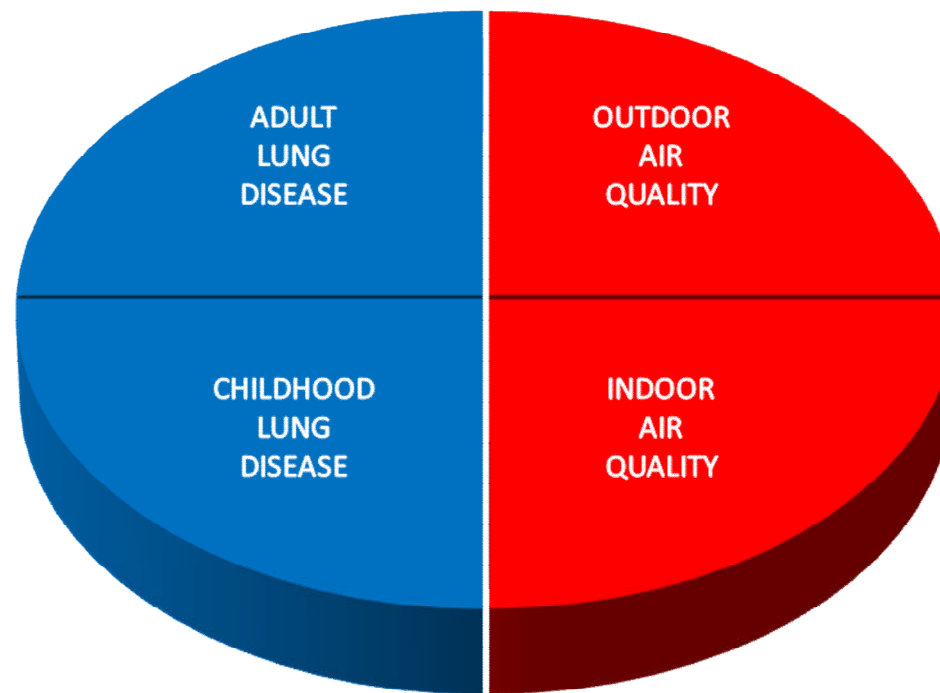


IMPROVING AIR QUALITY, IMPROVING HEALTH

The Connection Between Clean Air and Lung Health

Frederick Lopez, Director of Environmental Health
American Lung Association, *Plains-Gulf Region*

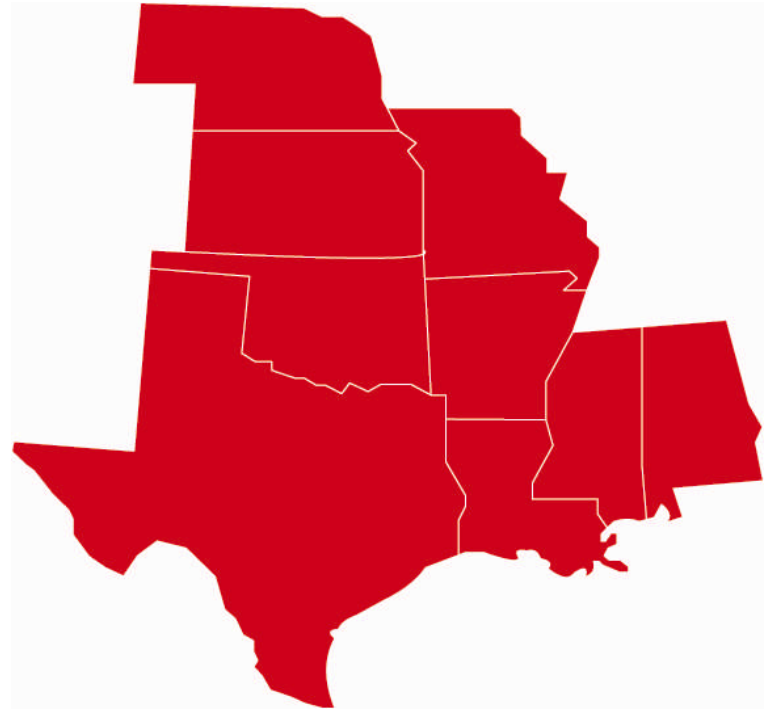
AMERICAN LUNG ASSOCIATION



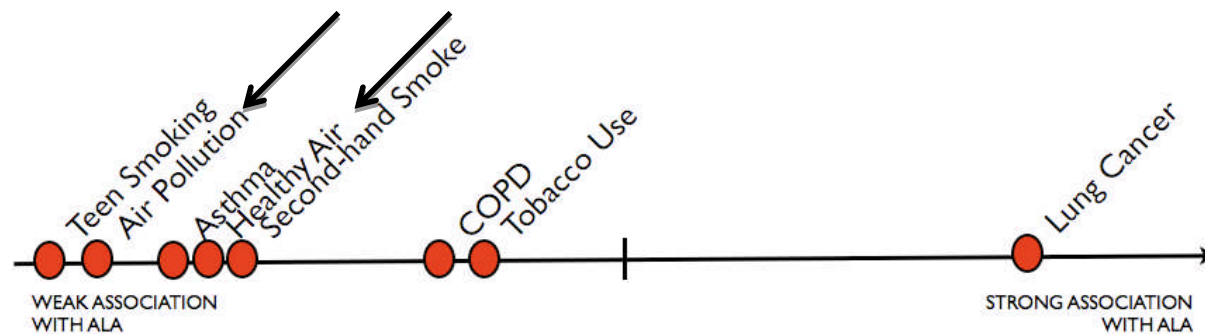
Our Mission: { To save lives by improving lung health and preventing lung disease.

PGR Serves a Nine State Region

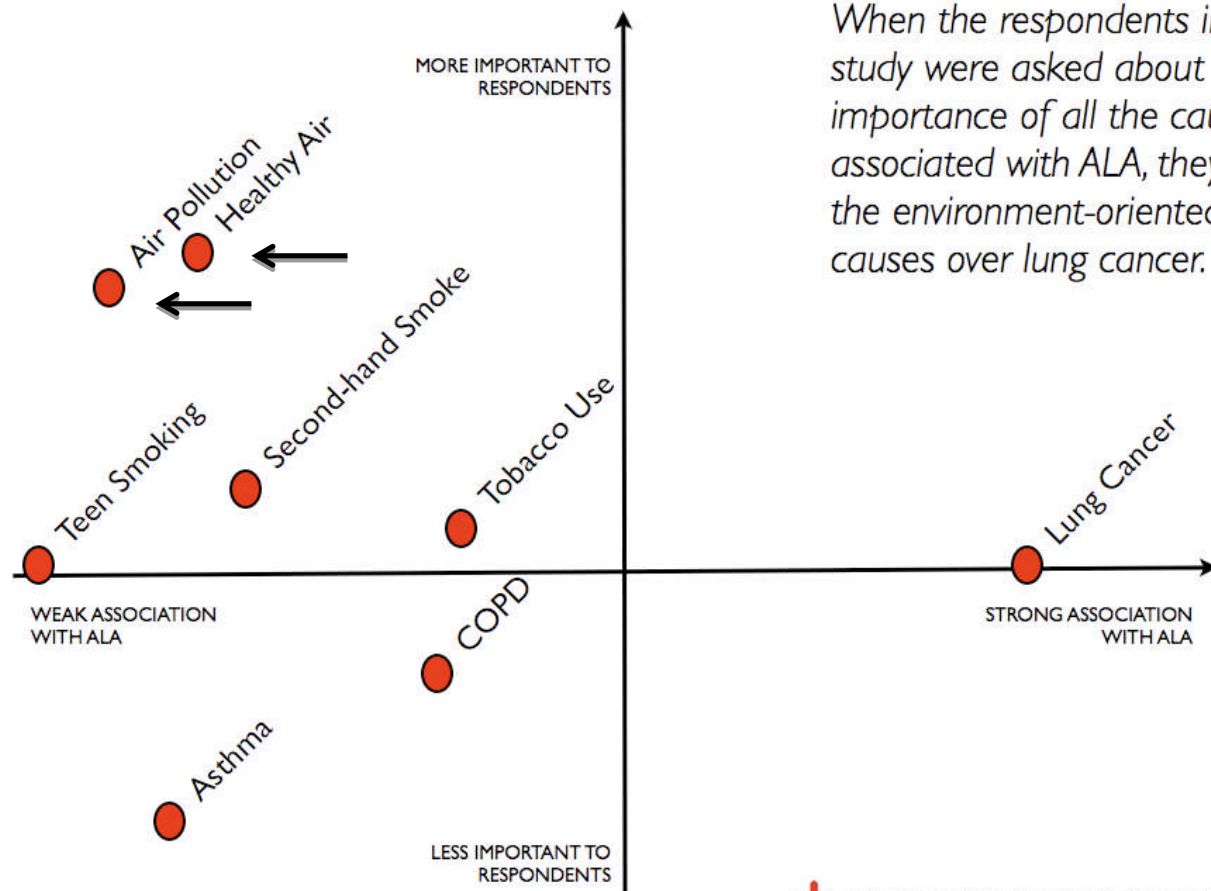
- Alabama
- Mississippi
- Louisiana
- Texas
- Arkansas
- Oklahoma
- Missouri
- Kansas
- Nebraska



In a recent study about causes people associate with the American Lung Association, "lung cancer" was by far our strongest current association.



*"Perceptions and Insight on American Lung Association from America's Charitable Donors," 2008, Q.14, Q.21.



*"Perceptions and Insight on American Lung Association from America's Charitable Donors," 2008, Q.14, Q.21.



WORKING COALITION

The American Lung Association believes that the best way to achieve our goals is by working collaboratively with partners.

Community Outreach

People look to the leaders in their communities to help them stay informed about important issues. We work to educate people through community venues in which they are already engaged. We work with community groups, such as churches, community centers and civic groups to spread the message regarding clean air.

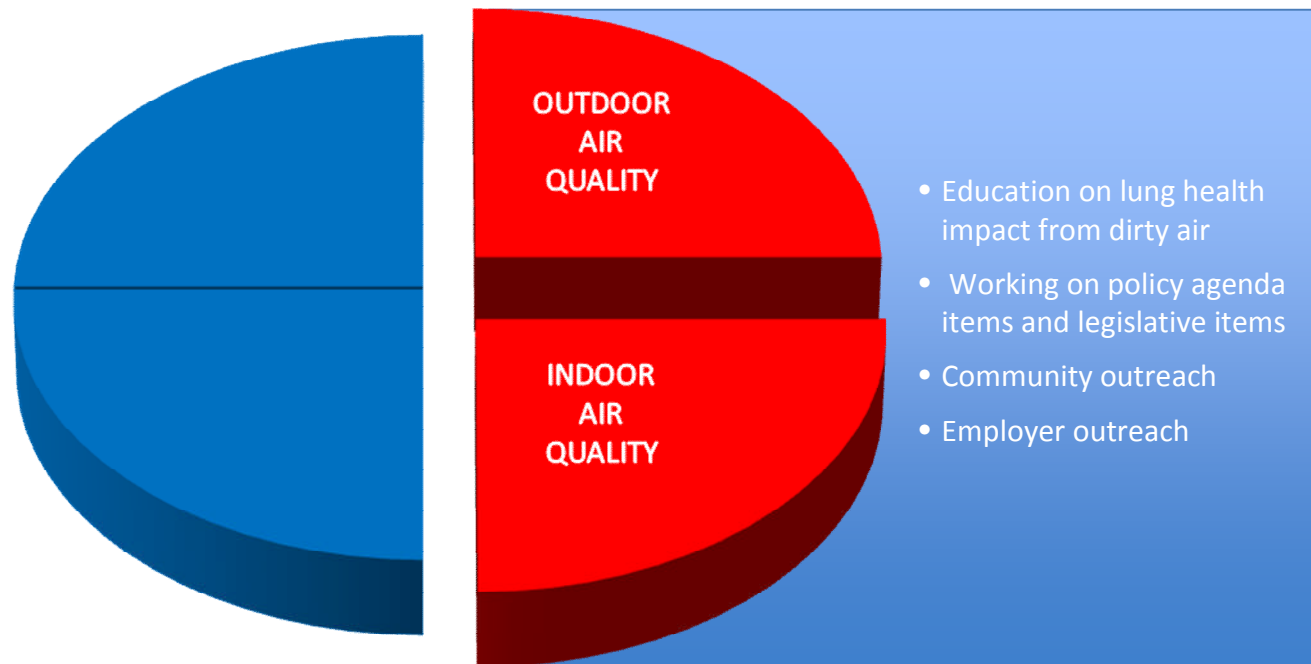
Coalitions

We understand that there are many players in the clean air arena and that our voice is stronger when we can develop substantive partnerships. Coalitions are the most effective way to affect change. We believe that we can work together to address issues working together with the government, corporate, health advocacy, and community sectors.



Clean Air Action Network

AMERICAN LUNG ASSOCIATION





WORKING TOGETHER

POLICY PROGRAMS

WORKING TOGETHER

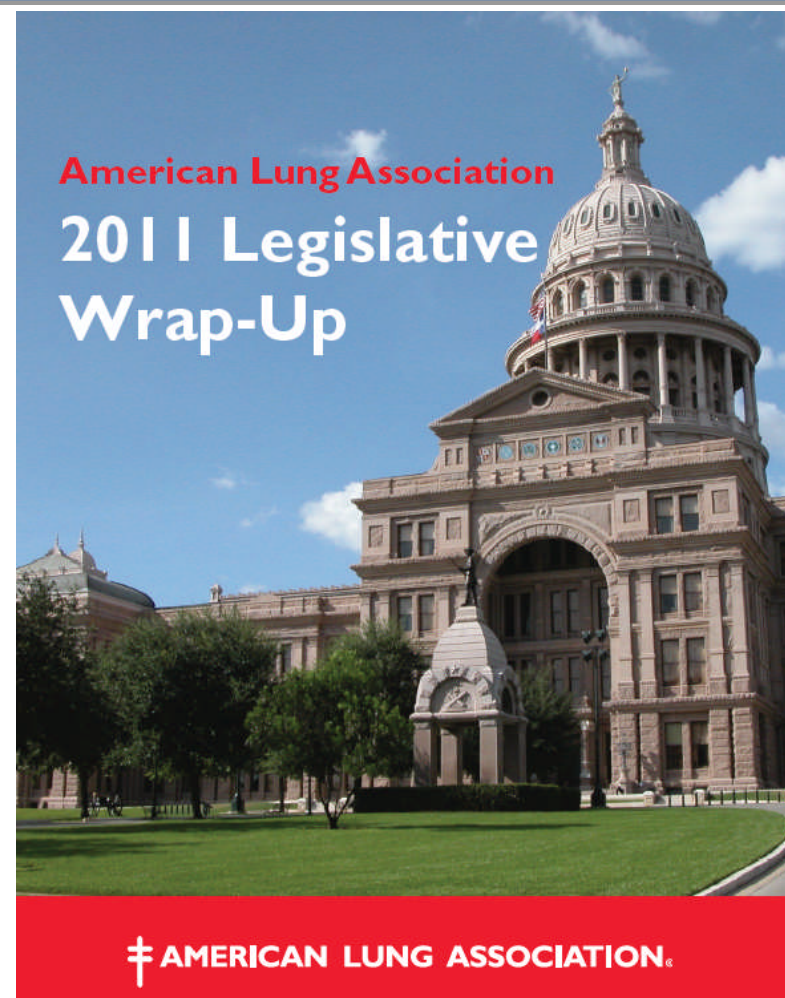
- Smoke Free Texas



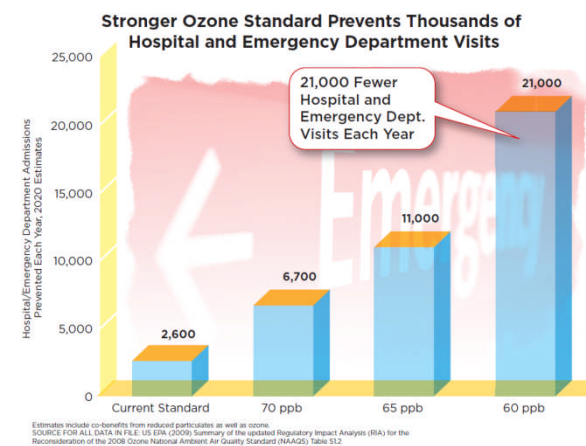
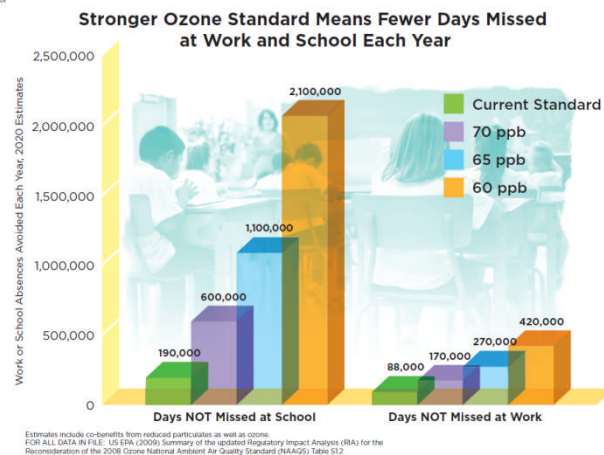
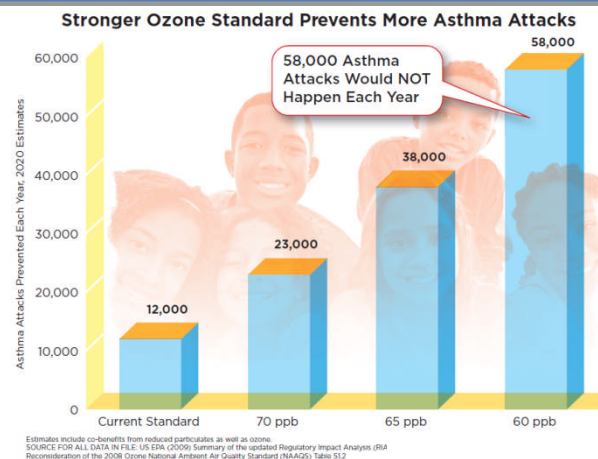
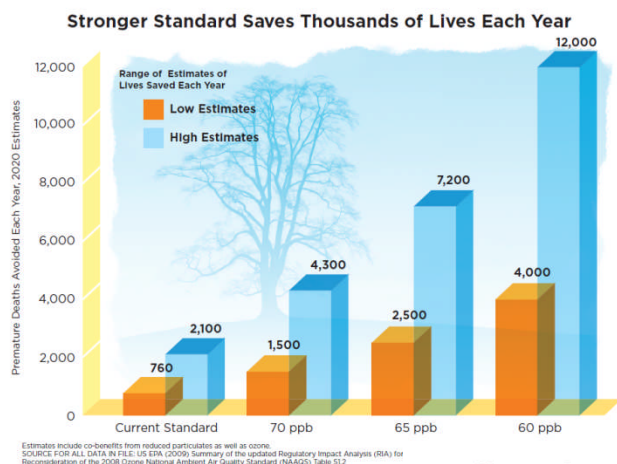
- Anti-Idling School Bus Policy



- LIRAP & TERP Funding



MOBILE SOURCE EMISSIONS – FINANCIAL IMPACT ON LUNG HEALTH



BENEFITS OF THE CLEAN AIR ACTION NETWORK

- Clearing house for transportation and energy funding opportunities
- A lobbying and state-wide grassroots advocacy partner on common goals
- Ad-hoc coalitions and partnerships to leverage unified goals with corporate, health, community and public sector support



Clean Air Action Network

Frederick Lopez

Director of Environmental Health

flopez@breathehealthy.org

Clean Air



commute
SOLUTIONS

MyCommuteSolutions.com

Clean Air
partners

AT&T


8:42 AM


99%

Commute...

+

http://www.commutesolutions.com/





Home

Commuter Resources

What's New

Commute Cost Calculator

Calendar


Blog

Our Partners


Introducing:
myCommuteSolutions

Tired of always driving everywhere alone in your car? Click on myCommuteSolutions (you can't miss it, it's the pink icon at the top of the page) and find some new ways to get there from here!

Commute Solutions is a collaborative partnership sponsored by the Capital Area Metropolitan Planning Organization.
Para la ayuda en Español, llame por favor 512-974-2275
Visit CAMPOTexas.org



COMMUTE SOLUTIONS CHRONICLES



BRT in Bogata

Goku

Kalaka

twitter

follow us »

Hey, Austin commuters. Wouldn't this be a brilliant week to start biking or walking to work? No pressure, but the weather is PERFECT!! 26 days ago

And that idling reduction info is <http://t.co/5yNAXcmY> Take a look! 32 days ago

And the fabulous Pharr Andrews is rocking the heavy-duty diesel idling presentation, as she always does. 32 days ago

Woo-hoo! I'm talking Commute Solutions the Clean Air Coalition today. 32 days ago

RT @MomentumMag #Bike commuting in USA by the numbers. Most cities seeing a rise, some seeing a drop in past decade. <http://t.co/1fWwZBWV> 47 days ago

Woo-hoo! Our ozone forecast is "Good" today. Let's all go outside and inhale. 48 days ago

A good read! RT @TheOilDrum It's not all about geology: C. Skrebowski's "A Brief Economic Explanation of Peak Oil" <http://t.co/6qralFda> 48 days ago

<http://t.co/DRSAhrPh> There you have it. EPA's plan for the 75 ppb standard. Our MSA appears to remain in attainment. Let's keep it that way. 52 days ago

Woo-hoo. Our own Andrew H is asking a fine question about attainment dates, Subpart 1, & Houston. You go, buddy! 52 days ago

52 areas appear to violate 75ppb standard. The Austin area is not among them. Our 2008-2010 AQ data is good. Our "Big Push" effort worked. 52 days ago

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https://www.mycommutesolutions.com/Public/UserSignIn.a... ↻

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commute
SOLUTIONS

Get There. Start Here.

Find your commute solution today. Join now.



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Cost Calculator

Info

FAQ

Contact Us

Welcome to the Commute Solutions Trip-Planning & Ridematching system!

Are you tired of spending time and money driving everywhere in your car alone? This system can help you find ridesharing and biking partners in Austin and the surrounding areas, or can help you plan your trips more efficiently.

We are here to help you get there, while saving money, reducing stress, and reducing air pollution.

See which options work best for you when you sign up for myCommuteSolutions. Getting started is easy - register for this FREE service by clicking the "Register Now" button.

Login

Enter your Email and Password to login

Email address

Password

Remember Me ☒

Forgot your password?

Login

Register as New User

Register Now

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Version: 2.0.2.8.8

Virtual Open House

Friday, November 18

10:30 – 11:30

Shana.norton@campotexas.org

Clean Air

Door Prizes!

Deanna Altenhoff

Executive Director

CLEAN AIR Force of Central Texas



Partner Input and Feedback

PLEASE complete the input and feedback questionnaire found on your table.



We value your input!



Clean+Air

Thank You, **3M** !

partner