



## 3rd Annual Partners Luncheon

**“Partners with Innovation, Initiative & Impact”**



**FLEXTRONICS**



**TOKYO ELECTRON**

## **Welcome, Partners!**

**Candace Baker, Program Manager**



- 1. Sign In**
- 2. Get a Nametag**
- 3. Drop your card for a door prize**
- 4. Enjoy Lunch!**
- 5. At your seat you will find...**

# CleanAir

## Thank You, Sponsors!



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## Introductions

**Candace Baker**, CAPP Program Manager

**Ashton Cumberbatch**, Seton Family of Hospitals

**Deanna Altenhoff**, Executive Director, CAF



## **Deanna Altenhoff**

**Executive Director**

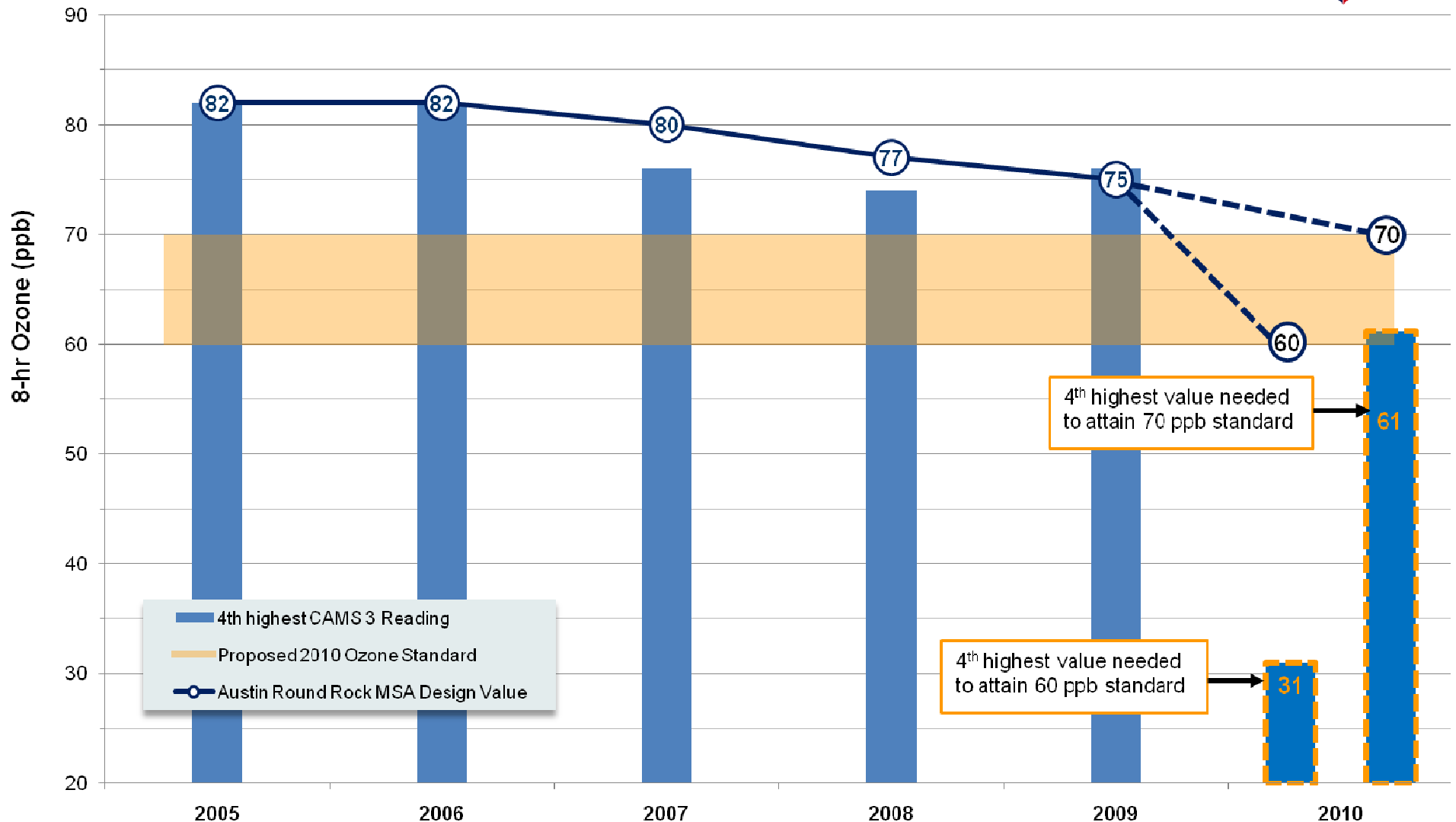
**CLEAN AIR Force of Central Texas**

**[Deanna@cleanairforce.org](mailto:Deanna@cleanairforce.org)**

**512-225-7776**



# Compliance Scenarios for the 2010 Proposed Primary Ozone Standard Austin-Round Rock MSA (2005-2010)

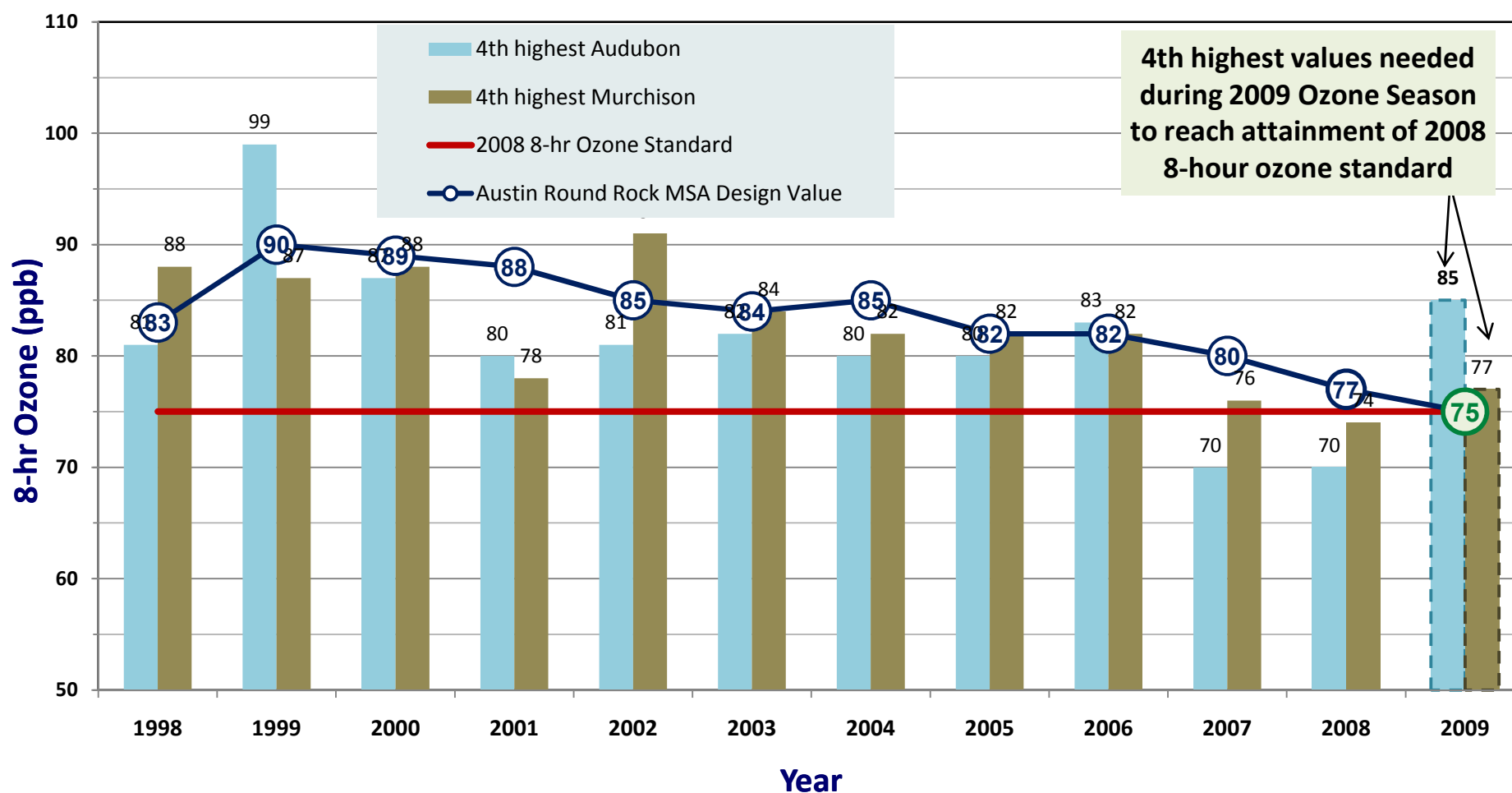


*Note: Design value is calculated as the 3-year average of the 4th-highest daily maximum 8-hour average ozone concentrations measured annually at each regulatory monitor*



# Design Value and Monitored Ozone Concentrations

## Austin-Round Rock MSA



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## Timeline for Proposed Ozone Standards

- August 31, 2010 - Final Ozone Standard
- November 2010 - Final Implementation Rule
- January 7, 2011 - State Designation Recommendations
- April 2011 - Propose Designations
- August 2011 - Designations and Classifications
- December 2013 - State Implementation Plans (SIPs) Due



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# OTCSGP

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## Our Keynote Speaker

**Robin Rather**

**CEO, Collective Strength**

**Consultant to CAF / Environmental Defense**



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# partners



## **Around the Room...**

**Active Partners**

**Future Partners**

**Potential Partners**



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## **The Clean Air Partners Program**

A partnership of local businesses and employers committed to and working together for cleaner air to keep Central Texas healthy and livable.

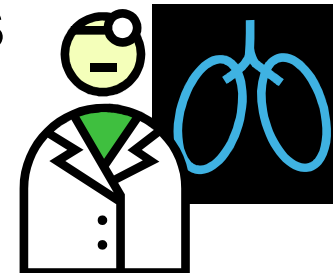


Clean Air Partners commit to reducing 10% of their ozone-forming emissions within 3 years.



## Ozone is a HEALTH Issue

- Impairs breathing for all Central Texans
  - Especially those working or active outdoors
- Aggravates lung function and asthma
- Impacts highest on the youth and elderly
- Impedes our quality of life
- Increases our health care costs



## The Clean Air Partners Mission

- To establish voluntary emission reduction goals achieved by tangible strategies, customized to each Partner
- To educate, encourage and involve employees in solutions and reductions
- To provide employers with tools, resources and assistance in emission reduction efforts



## The Clean Air Partners Mission

(continued)

- To support employer commute solutions programs aiming to reduce employee miles traveled
- To support other air quality improvement strategies with significant emission reductions





## Perks for Partners

- Auto, fuel, energy, tax/insurance savings
- Regional employer recognition
- Sponsorship & event hosting opportunities
- Program resources, assistance and training
- Partner networking
- Improved health, environment & community for all!





## The Partner Pledge:

- To reduce 10% of their produced ozone-forming emissions every three years
- To educate, encourage and support employee participation to reduce emissions
- To assign an employee as a CAPP liaison
- To report emission reduction successes annually to the program.\*

*\*After 2 years of reporting inactivity, Partners are removed.*

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## A Program of the CLEAN AIR Force of Central Texas

CAPP started in 2001 developed by the CLEAN AIR Force, Austin Chamber , Austin Idea Network and regional organizations and volunteer stakeholders.



The CLEAN AIR Force...

- Oversees the program's efforts
- Provides community outreach and promotion

Supporting organizations provide resources and promotion of the program:



Local Chambers of Commerce

**CleanAir**  
partners

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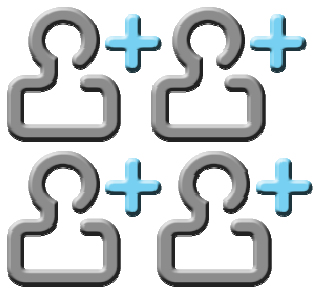
partners

## Clean Air Partner Membership

**From Six Charter Members in 2001...**

AMD, Samsung, Intel, Vignette, Solectron and Motorola

**...to almost 100 Partners!**



Corporate Partners (50%)

Non-Profit Partners (7%)

Government/Public Partners (12%)

State Agencies (30%)

Universities (UT & TxState)

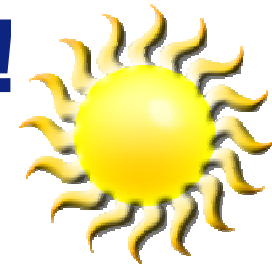
<http://www.cleanairpartnerstx.org/partners>

## 2010 Recruiting Efforts



- Focus: Large employers on Chamber lists for greatest potential impact
- To invite cities, counties and school districts
- To seek out property management companies for potential multiple employer impact
- If you have connections for these or other employers, send them my way!

## Ozone Season Approaches!



- April 1<sup>st</sup> is just days away!
- Start your spring/summer clean air programs
- 2010 is another BIG year for emission reductions!
- You might call it the “Bigger Push” because....

**EPA is proposing a new ozone standard.**

**New or additional reduction efforts are highly encouraged this summer!**

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## Ozone Alerts by Email

- Go to [www.cleanairforce.org](http://www.cleanairforce.org) and sign up for email Ozone Day Alerts
- Sign up your main employee point of contact that sends to all employees
- Send to personal interest groups!
  - HOAs, hobby/sport clubs, church groups, etc.



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## EPA Announcements

### **September 2009**

EPA announced that they will reconsider the current ozone standard in order to:

- Protect public health
- Protect the environment

### **January 2010**

EPA proposed the new standard to be **between 60 and 70 ppb of ozone**



## Proposed Schedule for New Standard Consideration

- January 2010 Proposed New Ozone Standard
- August 2010 Final Ozone Standard
- August 2011 Final Designations by EPA
- December 2013 State Implementation Plans (SIPs) Due
- 2013 – 2030? Attainment deadlines





**Local commuting resource to reduce  
single-occupant driving in Central Texas.**

- Hosts **RiverCities Rideshare** - a free ridesharing resource - [www.rcride.com](http://www.rcride.com)
- Offers ***Let's Ride!*** - free commute solutions training for employers.
- Coordinates employee **commuter fairs** for employers

[General Information](#)[Baseline Data](#)[Reporting Year](#)[Reports](#)[Administration](#)[home](#) << [Report Year](#)[logout](#)

## REPORTING YEAR

 Enter Report Year: 

### General Information

On average, how many total employees (including contractors and temporary/seasonal workers) work at your location(s)?

### Employee Commuting and Education Programs

On average, how many employees per week work four 10-hour days vs. five 8-hour days?

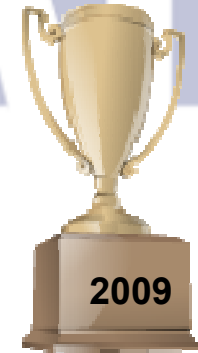
Over average, how many employees per two week period work nine 9-hour days vs. ten 8-hour days?

On average, how many employees per day work flexible schedules to avoid driving during peak morning traffic periods? (7-9AM and 4-6PM).

On average, how many employees per day ride in Cap Metro mass transit?

Annual Reporting:  
Will You Be Ready?

## Annual Reporting



- Partners report efforts annually to a user-friendly website that calculates emission reductions
- 2009 reporting data is due August 31<sup>st</sup>. **Submit early if able.**
- New Partners must submit their emissions baseline. Contact me for assistance!
- 2009 baselines will be approved beforehand
- Potential website improvements to come, if funding and schedules allow. Site input is welcome!

## **Small Partner Impact Highlight**

Innovative efforts by our small Partners!

### **Clean Air Lawn Care**

Operator Chris Carter commutes by bike to perform estimates instead of driving!

### **Sherry Matthews Advocacy Marketing**

Offers a monetary stipend not to drive alone!

## Need Assistance?



Leave your business card noting a subject below to set up a meeting!

- **Clean air programs and strategies**
  - Resources, startup, improvement, etc.
- **Submitting an emissions baseline**
  - For new Partners
- **Annual Reporting**
- **“CAPP 101” for new employer contacts**

## **Partner Input and Feedback**

**PLEASE complete the input and feedback questionnaire found at your place.**

- We value your opinions and expertise in these areas!
- Your responses give guidance as to how the program can better assist and benefit Partners.

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## Partner Successes

Partners share some of their best practices for cleaner air in Central Texas





## Seton Family of Hospitals

**Alan R. Bell, AIA**

Director of Design & Construction, Seton Network



## Texas Health & Human Services

**Mary Castleberry**

System Support Services,  
Texas Health and Human Services Commission



## National Instruments

**Kelly Holmes**

Corporate Social Responsibility Team, NI



## Closing Remarks

**Jim Marston**

CLEAN AIR Force Board Chair

Regional Director, Environmental Defense Fund



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## Door Prize Donations by



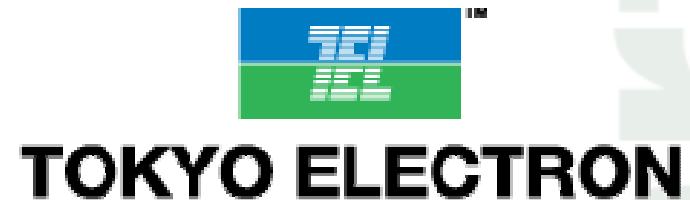


**Thank You, Partners!**



partners

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